

PRIVACY POLICY

Società Agricola Terre dei Buth s.s., located in Via San Michele 3, Mareno di Piave (TV), Italy, hereafter referred to as the "Company", in the role of data controller, in accordance with EU Regulation UE 679/2016 concerning the protection of personal data of the individuals, informs the users of the website www.terredeibuth.it regarding personal data and cookies collection and usage in order to request consent to use them for the following purposes.

This privacy policy applies exclusively to the online activities of this website and it is valid for the visitors/users/clients of the website, who will be hereafter referred to as "concerned parties". It does not apply to information collected through means other than this website.

The purpose of this privacy policy is to provide with the utmost transparency information concerning how this website collects data and how it uses them.

LEGAL BASIS OF DATA PROCESSING

By using or visiting this website, the visitors and the users explicitly approve this privacy policy and authorize the processing of their personal data according to the procedures and purposes described hereafter, including their disclosure to third parties when necessary to comply with specific requests or to process orders. The authorization to collect and process personal data is optional, the user can refuse it, and can revoke at any time a previously granted authorization by sending a message to the following email address: info@terredeibuth.it. However, revoking an authorization can preclude access to some services and the experience on the website may not be fully enjoyable. Starting from the 25th of May 2018 (date of entry into force of the General Data Protection Regulation), this website will process some data according to the legitimate interests of the data controller.

NATURE OF THE PERSONAL DATA

This website processes common and anonymous data. It uses log files in which information is automatically collected and stored while the user visits the webpage.

The following information are collected:

- Internet protocol (IP) address
- Browser type and settings of the device used to connect to the website
- Name of the Internet Service Provider (ISP)
- Access date and time
- Webpage from which the user opened the website (referral) and from where he/she left it
- Country of origin
- The number of clicks, the numerical code indicating the status of the response given by the server (positive, error, etc.); and other parameters related to the operating system and the IT environment of the User.

This data will only ever be used for the purpose of producing anonymized statistics and to check that the website is functioning correctly. The data could be used in case of hypothetical IT crimes that caused damages to the website to assess the responsibility of the aforesaid damage only if required by the relevant supervisory authorities. Direct messages to the Company, that are optional and willingly sent even by email, allow the disclosure to the addressee of the address of the sender, which is needed to reply to requests, as well as other personal data that may be included in the message.

PURPOSES OF DATA PROCESSING

The data are processed for the following purposes:

- Exclusively in an aggregate and anonymous form in order to verify the correct functioning of the website. None of this information is related to individuals/users of the website, nor do they allow their identification in any way.
- As a security measure (anti-spam filters, firewalls, virus detection), the data that is automatically stored may also include personal data such as the IP address. Such data may be used to block attempts to hack the website or other users, or any other harmful or illegal activity, and is handled according to the laws governing data usage and storage. Such data are never used for the identification or the profiling of the user, neither

cross-referenced with other data, nor supplied to third parties, but exclusively to protect the website and its users.

- Methods necessary to keep the website functioning.

The data collected by the website during its operation is used exclusively for the aforementioned purposes and stored for the needed time to carry out the listed activities. The data collected by the website is never shared with third parties for any reason, except in cases of lawful request by the judicial authorities and only when allowed by law. The data could be supplied to third parties in case it is required to provide a specific service requested by the user or to perform security checks or to optimize the website.

SECURITY MEASURES AND SCOPE OF DISCLOSURE

This website processes user data in a lawful and proper manner, adopting appropriate security measures to prevent unauthorized accesses, disclosure, modification, or unauthorized destruction of the data. The data is processed through IT and/or telematic means, with methods and criteria strictly related to the stated purposes. In particular, the website management software is constantly updated, and regularly scanned in order to verify the presence of viruses and dangerous codes. Besides the owner, other people involved in the website management can access the data in some cases (administrative, sales and marketing staff, lawyers, system administrators) as well as third parties such as providers for technical services, hosting providers, IT companies, communication agencies).

DATA PROCESSING LOCATION

Data processing related to the web services offered by this website shall take place at the aforementioned registered office of the Company and shall be dealt with only by the technical staff entrusted with this task, or by people that may be appointed for occasional maintenance services. No data originating from the web service is publicly accessible or disclosed. The personal data provided by the users who request informative material (such as newsletters, etc.) are used exclusively to carry out the requested service.

This website shares some of the collected data with services located outside of the European Union (such as social plug-ins). To ensure the safety of these transfers, it only makes use of entities who offer the necessary guarantees to implement adequate technical and organizational measures so that the processing carried out complies with the provisions of EU Regulation 679/2016 (for example, assessing the presence of adequacy decisions or using standard contractual clauses), therefore no further consent is required.

USER RIGHTS

In every moment the users are able to exercise their rights towards the data controller, in accordance with EU Regulation 2016/679 by contacting the data controller using the following contacts: info@terredeibuth.it – **Società Agricola Terre dei Buth s.s.**, located in Via S. Michele 3 – 31010 Mareno di Piave (TV) (for written communications). To ensure the correct exercise of rights, the user must make him/herself unequivocally identifiable. The Company undertakes to provide feedback within 30 days and, in case it is not possible to reply within the aforesaid time frame, to justify the possible extension of the time frame to reply. The reply will be provided free of charge unless the request is unmotivated (e.g., the data controller does not possess any data concerning the petitioner) or excessive (e.g., the same request is forwarded repeatedly in a short lapse of time). In such cases, a contribution for the incurred expenses, which is never higher than the actual expenses, could be charged in the event specific researches are carried out to satisfy the request of the petitioner. The rights concerning the personal data related to deceased persons can be exercised by those who have a legitimate interest or act to protect the concerned party or familiar reasons that require protection. Moreover, the concerned party can report a complaint to the control authority. In case of violation of the personal data incurred by the Company, the data controller shall notify the violation to the competent control authority within 72 hours from the incident as well as the concerned party.

In particular, the data controller communicates that the concerned parties have the right to obtain what follows:

- The origin of the personal data
- The categories of processed data
- Purposes and methods of processing
- The period of retention
- The method applied when the data is processed using electronic equipment

- The name of the owner
- The subjects and the categories of subjects to which the personal data can be communicated or that can potentially come in its possession being supervisors or delegates, even in third countries ☒ The existence of a profiling process
- Confirmation or denial of the existence of personal data related to the petitioner and that the data was provided in a comprehensible form
- Updating, correction, integration of the data and limitation
- Erasure, transformation in anonymous form or block of the unlawfully processed data (including the data for which retention is not necessary in relation to the purpose for which the data was collected or subsequently processed)
- Copy of the processed data

RIGHT TO OBJECT

Finally, each individual has the right to object:

- To the processing of personal data related to the concerned party, including profiling for legitimate reasons, even if pertinent to the purpose of the collection
- To the processing of personal data related to the concerned party with the purpose of: sending advertising material, direct sales, performing market researches, sales communications, data processing for scientific or historical research or for surveys, unless a matter of public interest is involved in the processing.

LAST POLICY UPDATE

This privacy policy was updated on the 6th of May 2022.